



Press Release

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Trendy iGO amigo Launched at CeBIT 2009: Available Immediately through Selected Partners

iGO amigo, the smart, new navigation software platform from NNG Global Services, has been launched at CeBIT 2009 in Hanover, Germany. In a series of successful iGO platforms, the Budapest based company introduced the iGO amigo line consisting of unique iGO amigo software products tailored for selected OEM partners and is available immediately. With its user-friendly functions and fashionable appearance, iGO amigo targets a broader user group than any previous software from the company.

Clever Software Feels Natural for First-Time Navigation Users

Focusing on everyday needs, without overloading or confusing the user with complicated settings and menus, iGO amigo is based on the same reliable and celebrated iGO My way engine that has led previous products of the company being acknowledged as some of the most innovative navigation softwares in the industry. The software includes an integrated tutorial for fast-track learning and enhanced user satisfaction. The trademark superior 3D navigation, for which iGO My Way is well-known has been improved even further and offers a unique user experience, even on entry-level, low-cost devices.

Taking the individual characteristics of targeted user groups into consideration, the software impresses with numerous smart functions that make using the software an intuitive process. Optional device activation by the user on www.naviextras.com is part of an industry wide initiative aimed at curbing software piracy and will ensure that the installed iGO amigo version is original.



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Unique iGO amigo Products for Premium Partners

"iGO My way products have always been associated with cutting edge technology, and now we continue that tradition with the iGO amigo range, which enables each of our premium, global partners to offer unique, differentiated products tailored to their own specific market requirements," explains Tamás Vahl, Chief Executive Officer at NNG Global Services. "We are in a position to offer specific iGO amigo products which will not be duplicated."

The company's online services portal, naviextras.com, further enables OEM manufacturers to reduce update card inventories. Naviextras.com delivers valuable map extensions and updates, together with premium services, all from a single web address. iGO amigo ships with 15 preinstalled PDAmill games, and a traveler's information kit. Additional maps and the picture viewer can be activated by users at their convenience on naviextras.com.

As an additional strategic advantage, iGO amigo offers its own Top-Map package, which provides outstanding coverage of the Eastern European region. Furthermore, advanced platform features such as RDS Traffic with adverts, MSN Direct, and other forms of connectivity strengthen the differentiation potential of iGO amigo.* The premium software series is available to selected partners only.

*The advanced features mentioned are currently available in the USA only.

iGO amigo Available Immediately through Selected Partners

Navon, one of the most popular navigation device brands in Central and Eastern Europe currently running on iGO 8 software, will present four new iGO amigo based models with 3.5" to 5" display sizes at CeBIT 2009. Availability is expected before the end of Q1 2009.

TELE System, the Italian-based GPS manufacturer, will launch a 3.5" entry level model working on the iGO amigo software platform. The device will be available in Europe, the Far East and Brazil from April 2009.

For more information on iGO amigo, please visit www.i-go.com and visit the NNG Global Services booth in Hall 14, booth G14 at CeBIT 2009.



About NNG Global Services

NNG Global Services is part of a group of dynamic, innovative software development companies offering the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The group also develops its own mobile games and digital maps. The group launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, with 25 A and B brands including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The group provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about NNG Global Services please visit www.i-go.com and visit the NNG Global Services booth in Hall 14, booth G14 at CeBIT 2009.

About Navon

Navon Kft became a strategic partner of NNG Global Services in early 2008. The Hungarian company started its rapid export growth into Central and Eastern Europe in Q2 2008. By the end of 2008 Navon had become one of the most popular brands in Hungary and further built its reputation as a reliable GPS manufacturer in Central and Eastern Europe. Among the future plans of Navon Kft is the expansion of its coverage to include additional countries with maps supplied by NNG Global Services.

To find out more about Navon Kft please visit www.navon.eu

About TELE System

The TELE System family of navigators is the result of the two decades of experience gained in satellite receiver systems. TELE System entered the world of television reception as a manufacturer of parabolic and terrestrial aerials, a sector where, in a few years, it gained a foremost standing. It did not take long for the company's potential to show, driven and sustained by its intense research aimed at raising the standards of innovation in product and technological content, collaborating with universities and foremost international companies. In these years TELE System has become one of the principal global players in the production and distribution of audio/video equipment , such as: digital satellite and terrestrial receiver, wireless A/V distribution systems, DVD/DivX players and recorders and LCD televisions.

Additionally, starting from April 2007 with the launch in the market of the new PND product range, on June 2008 TELE System conquered much more credibility and the reached market-share allowed it to be always in the Top 5 brands of the Italian PND market and so to place itself like a new "driver" into the international market.

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